



# Video Accessibility Checklist

## VIDEO CONTENT IS ACCESSIBLE

Aside from other accessibility features, the content of the video itself should follow accessibility best practices. Ensure:

- Colors are used thoughtfully and with strong contrast.** Make sure information is not conveyed with color alone and that important content has sufficient contrast (at least a 4.5:1 contrast ratio).
- Text is easy to read.** If anyone is expected to read material in the video, make sure it is large enough and stays on the screen long enough for most people to read.
- There is no fast-flashing content.** Content that flashes more than three times within a one-second period can cause seizures, migraines, or other dangerous physical reactions.

## VIDEO PLAYER IS ACCESSIBLE

The video player needs to support the accessibility features provided and follow accessibility best practices. Ensure it:

- Supports captions, transcriptions, and audio descriptions.
- Allows full keyboard and screen reader access, with properly labeled controls.
- Does not play videos automatically when the page loads.

## CAPTIONS ARE PROVIDED

Every prerecorded video should have captions. Ensure they are:

- Synchronized with the audio.** Captions need to display at the right time to be useful.
- Accurate.** Captions need to include proper capitalization and punctuation and be free of errors.
- Inclusive of important sounds.** Music or other relevant audio information (beyond words) are captured.

## TRANSCRIPT IS PROVIDED

Every prerecorded video should have a text transcript. Ensure it is:

- Accurate and inclusive.** Transcripts need to be free of errors and include important audio and on-screen information that isn't otherwise captured.
- Structured.** Headings and proper semantic structure make longer transcripts more accessible.
- Easy to find.** Transcripts or links to them should be close to the video and clearly labeled.

## AUDIO DESCRIPTION IS PROVIDED (OR NOT NEEDED)

Audio description can help provide necessary context when on-screen information or actions take are presented but are not made clear in the audio track. A video with audio description has additional narration on the audio track to describe those important elements. The narrator might describe relevant actions, scenes or scene changes, characters, text, or anything else that is only presented visually. If videos already describe relevant visual elements in the audio track or if the entire video is straightforward and static (like someone speaking at a podium), audio descriptions usually are not necessary.